

PETE FEDORCHUK, CHA

VICE PRESIDENT OF OPERATIONS



Pete Fedorchuk is a native of the metro-Detroit area who currently resides in Royal Oak, Michigan. He has been working the hospitality industry for over 14 years. He holds an Associates Degree in Business Administration, and recently received his Certified Hotel Administrator (CHA) designation from the American Hotel and Motel Association (AHMA). His employment history is as follows.

1989 – 1997: Westin Hotels and Resorts – Detroit Renaissance Center. At the 1392-room full service property Fedorchuk had extensive exposure and training in the areas of Front Office Operations, Housekeeping, and Facility Management.

1997-1999: Starwood Lodging – Rooms Division Manager of the Novi Hilton, a 250 room, full service property.

1999 – 2001: Hilton Hotel Corporation - Assistant General Manager of the Hilton Inn Southfield, a 239 room full service property. Hilton Hotels operated both the Hilton Hotel Southfield as well as the Hilton Suites of Auburn Hills, a 225 room full service, all suites property. Fedorchuk spent his years with Hilton sharing his time and efforts between these two properties in the Assistant General Manager position. He also assisted Hilton in transitioning two local properties into the Hilton Management Family during his tenure.

2001-2004: Hotel Manager at the Best Western Sterling Inn Banquet and Conference Center, a 246-room full service property. Fedorchuk played an integral role in the first year of this new position at the Sterling Inn as the property completed construction of Michigan's first hotel indoor water park and a 100-room expansion. In 2002, the 10,000 square foot lobby conversion and public area renovation was completed making the Sterling Inn one of Metro Detroit's premiere full service facilities as well as being considered a destination location for leisure travelers. In October 2003 the property broke ground on a 10,000 square foot expansion to the existing water park facility.

In 2002 Fedorchuk was appointed as a Regional Governor for Best Western International. He also serves on an Advisory Committee for the Best Western International Board of Directors.